



Export

OLVI GROUP



OLVI GROUP IN 2023



SALES VOLUME
975.8
million litres
+2.1%



NET SALES
630.6
million €
+8.0%



ADJUSTED
OPERATING RESULT
67.1
million €
+12.3%



EXPORT
70
countries



NUMBER OF
PERSONNEL
2376
+1,8%



INVESTMENTS
24.9
million €



AIMING AT
CARBON
NEUTRALITY

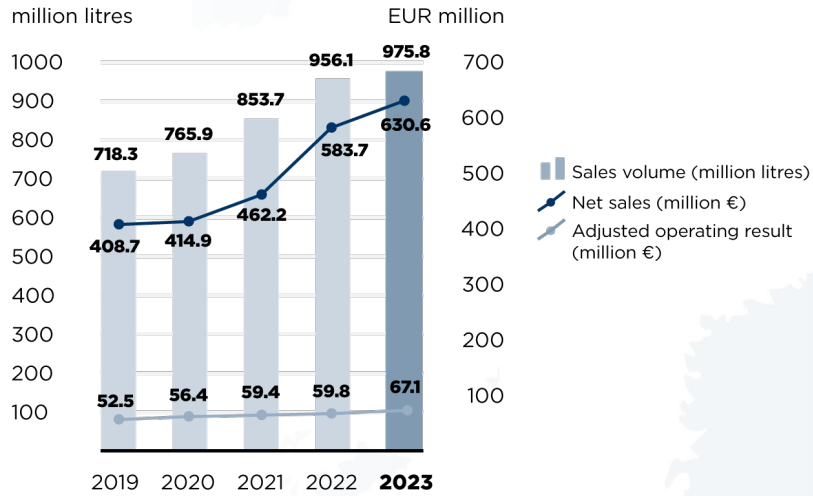
**CARBON-
NEUTRAL OWN
PRODUCTION
OLVI, IISALMI,
FINLAND**

PRODUCT
LAUNCHES
461
products



OLVI GROUP

SALES VOLUME, NET SALES AND ADJUSTED OPERATING RESULT 2019-2023



TARGET FOR 2030
CARBON-NEUTRAL PRODUCTION



TARGET FOR 2030
 Steam and heat from
100%
 Renewable energy



OLVI GROUP PRODUCT CATEGORIES

IMAGES OF PRODUCTS LAUNCHED IN 2023



SALES VOLUME BY PRODUCT CATEGORY

Beer	Soft drinks	Water	Kvass	Long drinks	Cider	Juice	Other
53%	15%	11%	9%	5	2	2	3

BEER

519

million litres



SOFT DRINKS

143

million litres



WATER

108

million litres



KVASS

92

million litres



LONG DRINKS

44

million litres



ENERGY, SPORTS, WELLNESS AND OTHER DRINKS

28

million litres



CIDER

21

million litres




JUICE

21

million litres



OLVI GROUP'S CERTIFIED MANAGEMENT SYSTEMS



COMPANY	QUALITY ISO 9001	ENVIRONMENT ISO 14001	OCCUPATIONAL SAFETY ISO 45001	FOOD PRODUCT SAFETY FSSC7/ISO 22000	ENERGY ISO 50001
OLVI OYJ	+	+	+	IFS 7	
A. LE COQ	+			FSSC 22000	+
CĚSU ALUS		+	+	BRC	+
VOLFAS ENGELMAN				FSSC 22000, IFS 7	
LIDSKOE PIVO	+	+	+	FSSC 22000	
BRYGGERIET VESTFYEN				IFS 7	

OLVI EXPORT PRODUCT PORTFOLIO

BEER



JUICE/ SMOOTHIE



CIDER



ENERGY DRINK



SOFT DRINK/TONIC WATER



LONG DRINK/ RTD'S



STRONG ALCOHOL



LONG DRINK & RTD PORTFOLIO



LE COQ

SEX ON THE BEACH
CLASSIC
MOJITO
MARGARITA



Le Coq ready-to-drink cocktails embody the latest and most popular cocktail flavours worldwide, but with added twist. All the tastes are fresh and fruity – which come from using specific wines (lime, orange, etc.) in the cocktails and make them easy to enjoy.

LE COQ PORTFOLIO

MOJITO

THIS WORLD-FAMOUS COCKTAIL FEELS LIKE A COOL BREEZE ON A SUNNY DAY BECAUSE IT COMBINES THE FUN TASTES OF WHITE RUM, LIME, FRESH MINT AND BROWN SUGAR.

PACKAGE SIZE:

0.33 L GLASS BOTTLE,
24 X 0.33 L CARTON BOX

ABV: 4.7%



LEMON SPRITZ

LEMON SPRITZ IS A LEMON FLAVOURED COCKTAIL, BALANCED WITH A HINT OF SPARKLING. ITS BALANCE OF SWEETNESS AND A TOUCH OF BITTERNESS MAKES IT A SMOOTH AND REFRESHING CHOICE.

PACKAGE SIZE:

0.33 L GLASS BOTTLE,
24 X 0.33 L CARTON BOX

ABV: 4.7%



NEW!



LE COQ PORTFOLIO

MARGARITA

THE FLAVOURS OF WATERMELON AND LIME GIVE THIS RED-COLOURED SOUTHERN COCKTAIL A PLEASANTLY JUICY TASTE.

PACKAGE SIZE:

0.33 L GLASS BOTTLE,
24 X 0.33 L CARTON BOX

ABV: 4.7%



CUBA LIBRE

THIS CLASSIC COCKTAIL COMES FROM HAVANA AND IT HAS THE FLAVOUR OF RUM AND COLA. TO ADD A SOUR NUANCE IT SHOULD BE TRIED WITH A SLICE OF LEMON OR LIME.

PACKAGE SIZE:

0.33 L GLASS BOTTLE,
24 X 0.33 L CARTON BOX

ABV: 4.7%



BLUE LAGOON

BRIGHT BLUE ALCOHOLIC COCKTAIL WITH THE TASTE OF PINEAPPLE, CURACAO AND COCONUT.

PACKAGE SIZE:

0.33 L GLASS BOTTLE,
24 X 0.33 L CARTON BOX

ABV: 4.7%



LE COQ PORTFOLIO

TOMMY COLLINS

TOMMY COLLINS IS A NEW AND SURPRISING COCKTAIL THAT TASTES LIKE JUICY BLACKCURRANTS: THE BLACKCURRANT WINE AND JUICE GIVE THE DRINK JUST THE RIGHT BALANCE BETWEEN TARTNESS AND SWEETNESS.

PACKAGE SIZE:
0.33 L GLASS BOTTLE,
24 X 0.33 L CARTON BOX

ABV: 4.7%



SEX ON THE BEACH

A HINT TO PASSIONATE VACATIONS – THE TASTE OF JUICY ORANGE, PEACH, CRANBERRY AND RUM.

PACKAGE SIZE:
0.33 L GLASS BOTTLE,
24 X 0.33 L CARTON BOX

ABV: 4.7%



PINA COLADA

PINA COLADA COCKTAIL TASTES OF SOUTHERN SEA RUM AND COCONUT MILK. FRESHNESS IS ADDED BY JUICY PINEAPPLE.

PACKAGE SIZE:
0.33 L GLASS BOTTLE,
24 X 0.33 L CARTON BOX

ABV: 4.7%



LE COQ PORTFOLIO

T-QUILA SUNRISE

T-QUILA SUNRISE IS AN ALCOHOLIC COCKTAIL WITH THE TASTE OF TEQUILA, ORANGE JUICE AND GRENADINE SYRUP. IF YOU ADD A CUBE OF ICE TO THE DRINK, ITS COLOR WILL REMIND OF THE SUN RAYS AT DAWN. HENCE THE NAME OF THE DRINK.

PACKAGE SIZE:

0.33 L GLASS BOTTLE,
24 X 0.33 L CARTON BOX

ABV: 4.7%



COSMOPOLITAN

THE FLAVOUR OF THIS LEGENDARY DRINK BRINGS TO MIND RED CRANBERRIES, SOUR LIME AND SUGARY ORANGES.

PACKAGE SIZE:

0.33 L GLASS BOTTLE,
24 X 0.33 L CARTON BOX

ABV: 4.7%



LE COQ VIRGIN



EST 1807

Le COQ
VIRGIN

Virgin cocktails are alcohol-free versions of Le Coq cocktails. Current tastes include Virgin Mojito, Virgin Margarita, Virgin Blue Lagoon, Virgin Mai Tai and Virgin Cuba Libre which offer refreshing and tasty alternatives to the traditional alcoholic versions.

LE COQ VIRGIN PORTFOLIO

MOJITO

THE MOJITO IS A WORLD-FAMOUS COCKTAIL, COMBINING THE FLAVOURS OF WHITE RUM, LIME, MINT AND BROWN SUGAR. VIRGIN MOJITO IS AN ALCOHOL-FREE VERSION OF THIS WORLD FAMOUS COCKTAIL.

PACKAGE SIZE:

0.33 L GLASS BOTTLE,
24 X 0.33 L CARTON BOX

ABV: 0.0%



MAI TAI

THE MAI TAI IS A CLASSIC TROPICAL COCKTAIL WITH TASTE OF RUM, LIME JUICE, OREGAT SYRUP AND ORANGE LIQUEUR. LE COQ VIRGIN MAI TAI IS AN ALCOHOL-FREE VERSION OF THIS REFRESHING AND FRUITY COCKTAIL MEANT FOR BEACHSIDE VACATIONS AND TROPICAL GETAWAYS.

PACKAGE SIZE:

0.33 L GLASS BOTTLE,
24 X 0.33 L CARTON BOX

ABV: 0.0%



BLUE LAGOON

THE BLUE LAGOON IS A BRIGHT COCKTAIL WITH TASTE OF PINEAPPLE, CITRUS AND CURAÇAO LIQUEUR. LE COQ VIRGIN BLUE LAGOON IS AN ALCOHOL-FREE VERSION OF THIS ATTRACTIVE COCKTAIL THAT BRINGS YOUR THOUGHTS TO SUMMER AND VACATION.

PACKAGE SIZE:

0.33 L GLASS BOTTLE,
24 X 0.33 L CARTON BOX

ABV: 0.0%



LE COQ VIRGIN PORTFOLIO

MARGARITA

THE MARGARITA IS AN ALLURINGLY RED COCKTAIL THAT GETS ITS PLEASANT TASTE AND BRIGHT COLOUR FROM JUICY WATERMELON. VIRGIN MARGARITA IS AN ALCOHOL-FREE VERSION OF THIS REFRESHING COCKTAIL.



PACKAGE SIZE:

0.33 L GLASS BOTTLE,
24 X 0.33 L CARTON BOX

ABV: 0.0%

CUBA LIBRE

THE CUBA LIBRE IS A TIMELESS COCKTAIL WITH A REFRESHING BLEND OF RUM AND COLA, ORIGINATING IN THE HEART OF HAVANA. OUR VIRGIN CUBA LIBRE OFFERS THE SAME INVIGORATING FLAVOR, BUT IS TOTALLY ALCOHOL-FREE!



PACKAGE SIZE:

0.33 L GLASS BOTTLE,
24 X 0.33 L CARTON BOX

ABV: 0.0%

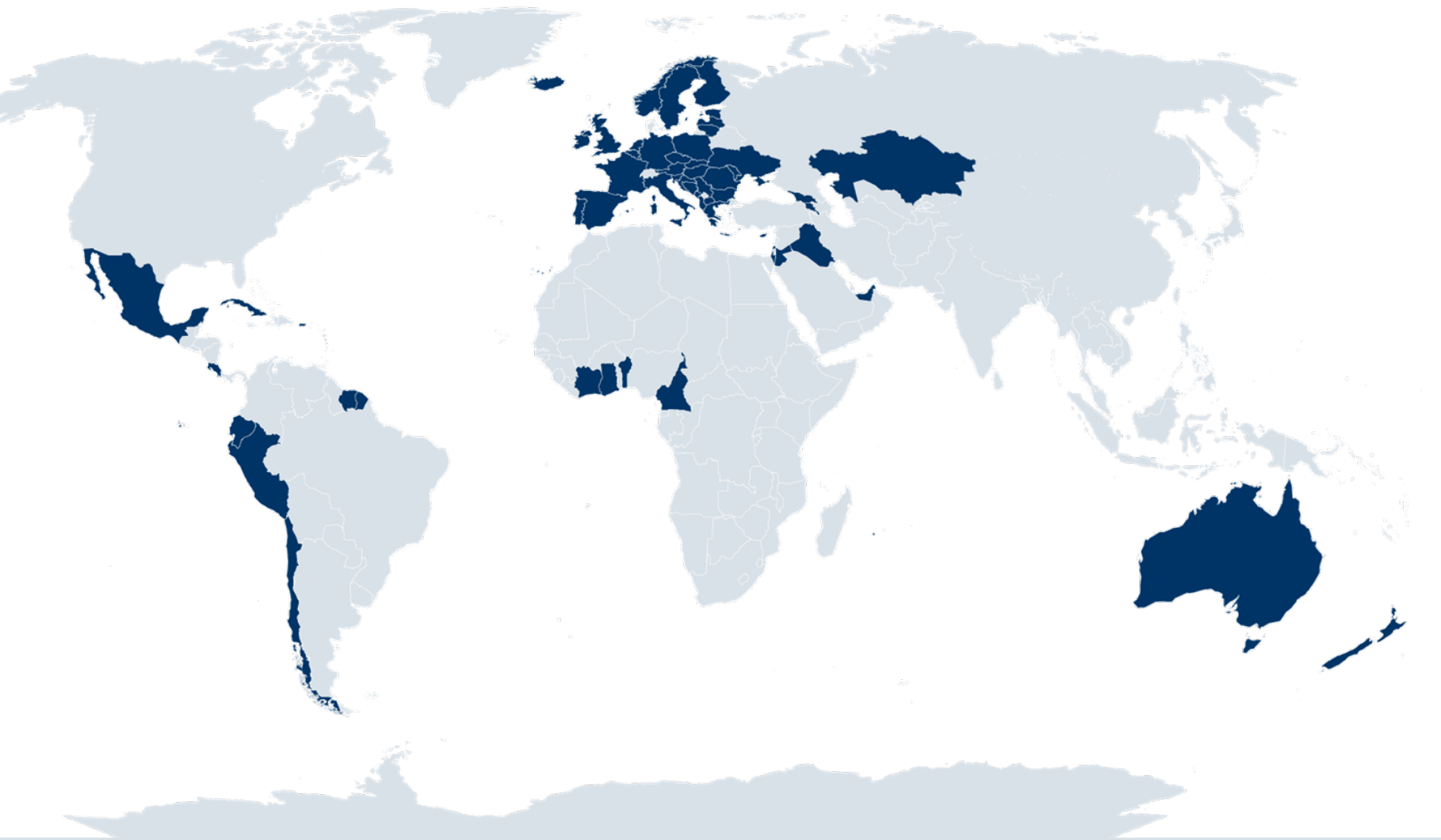


LE COQ: IN ACTION



LE COQ: OUR SUCCESS

EXPORT COUNTRIES



LE COQ

IN

70

MARKETS

LE COQ: OUR SUCCESS

ACHIEVEMENTS

PORTUGAL NO 1 RTD BASED ON
NIELSEN



LE COQ VIRGIN MAI TAI 0.0% WAS
SELECTED FOR ITS INNOVATION IN THE
NON-ALCOHOLIC DRINKS CATEGORY AT
THE SIAL INNOVATION AWARDS IN SIAL
INDIA



FOR THE SECOND YEAR IN A ROW LE
COQ HAS BEEN AWARDED THE “CINCO
ESTRELAS” (FIVE STARS) QUALITY LABEL
IN PORTUGAL, SECURING 1ST PLACE IN
THE READY-TO-DRINK CATEGORY



LE COQ: IN-STORE VISIBILITY



JOHAN FREITAG



Scandinavia is known for its long traditions and high-quality, this is also represented in Johan Freitag long drinks. Johan Freitag cocktails are crafted with real Johan Freitag gin, delivering a refreshing experience with the flavours of botanicals.

JOHAN FREITAG PORTFOLIO

GIN & TONIC

REFRESHING GIN LONG DRINK PRODUCED FROM REAL JOHAN FREITAG GIN. JOHAN FREITAG GIN GIVES THE DRINK ITS UNIQUE PURE FLAVOUR WITH A NICE HINT OF NATURAL HERBS.

PACKAGE SIZE:
0.5 L CAN, 24 X 0.5 L
CARTON TRAY

ABV: 5.0%



GIN & ROSE

ROS FLAVOURED LONG DRINK WITH REAL JOHAN FREITAG GIN. JOHAN FREITAG GIN GIVES THE DRINK ITS UNIQUE PURE FLAVOUR WITH A NICE HINT OF NATURAL HERBS.

PACKAGE SIZE:
0.5 L CAN, 24 X 0.5 L
CARTON TRAY

ABV: 5.0%



GIN & HERBS

JOHAN FREITAG GIN & HERBS IS A HARMONIOUS BLEND OF PREMIUM JOHAN FREITAG GIN, MARJORAM, FIR NEEDLES, TARRAGON, THYME, QUASSIA AND LEMON EXTRACTS.

PACKAGE SIZE:
0.5 L CAN, 24 X 0.5 L
CARTON TRAY

ABV: 5.0%



JOHAN FREITAG PORTFOLIO

GIN & TONIC

REFRESHING GIN LONG DRINK PRODUCED FROM REAL JOHAN FREITAG GIN. JOHAN FREITAG GIN GIVES THE DRINK ITS UNIQUE PURE FLAVOUR WITH A NICE HINT OF NATURAL HERBS. NOW ALSO IN BOTTLE!

PACKAGE SIZE:
0.33 L GLASS BOTTLE,
24 X 0.33 L CARTON BOX

ABV: 5.0%



GIN & ROSE

ROSÉ FLAVOURED LONG DRINK WITH REAL JOHAN FREITAG GIN. JOHAN FREITAG GIN GIVES THE DRINK ITS UNIQUE PURE FLAVOUR WITH A NICE HINT OF NATURAL HERBS. NOW ALSO IN BOTTLE!

PACKAGE SIZE:
0.33 L GLASS BOTTLE,
24 X 0.33 L CARTON BOX

ABV: 5.0%



JOHAN FREITAG NON-ALCOHOLIC PORTFOLIO

GINISH & CRANBERRY

A REFRESHING NON-ALCOHOLIC LONG DRINK WITH CRANBERRY TASTE. ITS AUTHENTIC TASTE COMES FROM A DROP OF REAL GIN THAT HAS BEEN USED DURING THE PRODUCTION PROCESS.

PACKAGE SIZE:
0.5 L CAN, 24 X 0.5 L
CARTON BOX

ABV: 0%



GINISH & GRAPEFRUIT

A REFRESHING NON-ALCOHOLIC LONG DRINK WITH GRAPEFRUIT TASTE. ITS AUTHENTIC TASTE COMES FROM A DROP OF REAL GIN THAT HAS BEEN USED DURING THE PRODUCTION PROCESS.

PACKAGE SIZE:
0.5 L CAN, 24 X 0.5 L
CARTON BOX

ABV: 0%



VOLFAS ENGELMAN BEERS



VOLFAS ENGELMAN



Volfas Engelman – with its rich unique history founded in 1853, brewery is the second biggest in Lithuania, but by far most loved beer brand in the market. Also, most exported beer brand by Olvi Group.



Export

CONTACTS

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