

# OLVI EXPORT

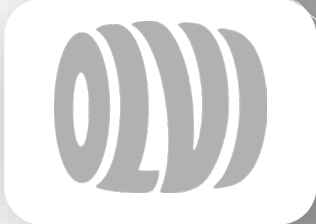
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# BRIEF HISTORY

Olvi brewery was founded in Finland in 1878. By now it has grown into an international enterprise that owns breweries in 6 countries and employs 2376 people. Its net sales in 2023 were 630.6 million EUR. Olvi is a public limited company and its A shares are listed on NASDAQ OMX Helsinki Ltd. The Olvi brewery is located in Iisalmi, Finland. Olvi has subsidiaries in Estonia (AS A. Le Coq), Latvia (JSC Cesu Alus), Lithuania (JSC Volfas Engelman), Belarus (Lidskaje Pivo) and Denmark (A/S Bryggeriet Vestfyen). Olvi Group owns majority of the shares of Servaali Oy and The Helsinki Distilling Company.

# OLVI GROUP



# OLVI GROUP'S CERTIFIED MANAGEMENT SYSTEMS

Company	Quality ISO 9001	Environment ISO 14001	Occupational Safety ISO 45001	Food Product Safety FSSC7/ISO 22000	Energy ISO 50001
Olvi Oyj	✓	✓	✓	IFS 7	
A. Le Coq	✓			FSSC 22000	✓
Cēsu Alus		✓	✓	BRC	✓
Volfas Engelman		✓	✓	FSSC 22000	
Lidskoe Pivo	✓	✓	✓	FSSC 22000	
Bryggeriet Vestfyen				IFS 7	

# COCKTAILS





EST 1807



**Le COQ**  
**VIRGIN**

Virgin cocktails are alcohol-free versions of Le Coq cocktails. Current tastes include Virgin Mojito, Virgin Margarita, Virgin Blue Lagoon, Virgin Mai Tai and Virgin Cuba Libre which offer refreshing and tasty alternatives to the traditional alcoholic versions.

# VIRGIN MOJITO

The mojito is a world-famous cocktail, combining the flavours of white rum, lime, mint and brown sugar. Virgin Mojito is an alcohol-free version of this world famous cocktail.

**Package size:** 0.33 l glass bottle, 24 x 0.33 l carton box

**Ingredients:** water; sugar; carbon dioxide; acidity regulators – citric acid, malic acid; lemon juice concentrate; lemon and safflower concentrates; natural flavourings; stabilisers – E414, E445; food colouring – E133; preservatives – potassium sorbate, sodium benzoate.

## Nutritional information 100 ml

- Energy 146 kJ / 34 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 8.3 g
- of which sugars 8.3 g
- Fibre 0 g
- Protein 0 g
- Salt 0 g
- ABV: 0.0%
- EAN single unit: 4740051000616
- EAN sales unit: 4740051000623
- ITF-14: 14740051000613



# VIRGIN MARGARITA

The margarita is an alluringly red cocktail that gets its pleasant taste and bright colour from juicy watermelon. Virgin Margarita is an alcohol-free version of this refreshing cocktail.

**Package size:** 0.33 l glass bottle, 24 x 0.33 l carton box

**Ingredients:** water; sugar; apple juice concentrate; carbon dioxide; acidity regulators – citric acid, malic acid; juice and safflower concentrates; flavourings; stabilisers – E445, E414; preservatives – potassium sorbate, sodium benzoate.

## Nutritional information 100 ml

- Energy 135 kJ / 32 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 7.7 g
- of which sugars 7.7 g
- Fibre 0 g
- Protein 0 g
- Salt 0 g
- ABV: 0.0%
- EAN single unit: 4740051000630
- EAN sales unit: 4740051000647
- ITF-14: 14740051000637





# VIRGIN BLUE LAGOON

The blue lagoon is a bright cocktail with taste of pineapple, citrus and Curaçao liqueur. Le Coq Virgin Blue Lagoon is an alcohol-free version of this attractive cocktail that brings your thoughts to summer and vacation.

**Package size:** 0.33 l glass bottle, 24 x 0.33 l carton box

**Ingredients:** water; sugar; carbon dioxide; acidity regulators – citric acid, malic acid; flavourings; stabilisers – E445, E414; food colouring – E133; preservatives – potassium sorbate, sodium benzoate.

## Nutritional information 100 ml

- Energy 160 kJ / 38 kcal
  - Fat 0 g
  - of which saturates 0 g
  - Carbohydrate 9.2 g
  - of which sugars 9.2 g
  - Fibre 0 g
  - Protein 0 g
  - Salt 0 g
- ABV: 0.0%
  - EAN single unit: 4740051000654
  - EAN sales unit: 4740051000661
  - ITF-14: 14740051000651



# VIRGIN MAI TAI

The mai tai is a classic tropical cocktail with taste of rum, lime juice, oregat syrup and orange liqueur. Le Coq Virgin Mai Tai is an alcohol-free version of this refreshing and fruity cocktail meant for beachside vacations and tropical getaways.

**Package size:** 0.33 l glass bottle, 24 x 0.33 l carton box

**Ingredients:** water; sugar; acidity regulators – citric acid, malic acid; carbon dioxide; stabilizers – E1450, E445, E410; antioxidant – ascorbic acid; food colours – E160a, E160e; flavourings; preservative – sodium benzoate.

**Nutritional information** 100 ml

- Energy 138 kJ / 32 kcal
  - Fat 0 g
  - of which saturates 0 g
  - Carbohydrate 7.9 g
  - of which sugars 7.9 g
  - Fibre 0 g
  - Protein 0 g
  - Salt 0 g
- ABV: 0.0%
  - EAN single unit: 4740098002277
  - EAN sales unit: 4740098002284
  - ITF-14: 14740098002274



# VIRGIN CUBA LIBRE

The cuba libre is a timeless cocktail with a refreshing blend of rum and cola, originating in the heart of Havana. Our Virgin Cuba Libre offers the same invigorating flavor, but is totally alcohol-free!

**Package size:** 0.33 l glass bottle, 24 x 0.33 l carton box

**Ingredients:** water; sugar; carbon dioxide; acidity regulators - citric acid, malic acid, phosphoric acid; flavouring incl. caffeine; food colour - E150d.

## **Nutritional information** 100 ml

- Energy 143 kJ / 34 kcal
  - Fat 0 g
  - of which saturates 0 g
  - Carbohydrate 8.3 g
  - of which sugars 8.3 g
  - Fibre 0 g
  - Protein 0 g
  - Salt 0 g
- ABV: 0.0%
  - EAN single unit: 4740098002291
  - EAN sales unit: 4740098002307
  - ITF-14: 14740098002298



# BEERS



## FASS BRAUSE





# A. Le Coq

• L O N D O N • T A R T U •  
— 1 8 0 7 —

A. Le Coq is the oldest brewery in Estonia and beer category consists of light and dark beers. A. Le Coq Premium is a leading beer of A. Le Coq beer range. It is created with soul and it is an intelligent beer with good manners.

# A. LE COQ PREMIUM ALCOHOL-FREE

A. Le Coq Premium alcohol-free beer retains the mellow flavour characteristic of Premium thanks to its special preparation. To produce the alcohol-free beer, we use fermented beer from which we then extract the alcohol using the special vacuum evaporation method. Creating the vacuum allows the alcohol to be evaporated at a lower temperature, so the flavour of the beer doesn't suffer in the process and the alcohol free beer retains the pleasant mellow flavour of Premium.

**Package size:** 0.5 l can, 24 x 0.5 l carton tray

**Ingredients:** water, **barley malt**, **barley**, hops, hop extracts.

## **Nutritional information** 100 ml

- Energy 105 kJ / 25 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 5.8 g
- of which sugars 0 g
- Fibre 0 g
- Protein 0.4 g
- Salt 0 g
- ABV: 0.0%
- EAN single unit: 4740098080763
- EAN sales unit: 4740098080770
- ITF-14: 14740098080760





# FASS BRAUSE

A. Le Coq Fassbrause is a mildly sweet and refreshing beer drink, perfect for quenching thirst on hot summer days. With flavors like Mojito, Lemon, Peach, and Cherry, it offers a delightful variety. This beverage is lower in calories and sugar compared to many soft drinks while providing useful B vitamins.

# FASSBRAUSE LEMON

A. Le Coq Fassbrause Lemon is a naturally fermented drink with a light lemon flavour made from non-alcoholic beer and lemon juice. The drink contains many vital B-group vitamins (B6, B12, B5 and B7). Fassbrause is a good healthy alternative to a soft drink, both pleasantly refreshing and a great thirst-quencher.

**Package size:** 0.5 l can, 24 x 0.5 l carton tray

**Ingredients:** non-alcoholic beer (water, barley malt, hops) 50%; sugar; water; carbon dioxide; acidity regulator – citric acid; lemon juice from concentrated juice; natural flavour; vitamins (B6, B12, pantothenic acid, biotin); stabilizer – gum arabic; preservative – sodium benzoate.

## **Nutritional information** 100 ml

- Energy 136 kJ / 33 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 7.7 g
- of which sugars 6.2 g
- Protein 0 g
- Salt 0 g

- ABV: 0%

### Vitamins:

- B6 – 0.11 mg
- B12 – 0.19 µg
- B5 – 0.45 mg
- B7 – 3.8 µg

- EAN single unit: 4740098090496
- EAN sales unit: 4740098095460
- ITF-14: 14740098090493





# FASSBRAUSE MOJITO

A. Le Coq Fassbrause Mojito is a naturally fermented beverage with the flavour of the most popular cocktail made from non-alcoholic beer and juice. Subtle nuances of lemon and mint give the drink a pleasant fresh taste. Fassbrause contains many useful B vitamins (B6, B12, B5 and B7) and makes a healthy alternative to soft drinks thanks to its lower calorie and sugar content.

**Package size:** 0.5 l can, 24 x 0.5 l carton tray

**Ingredients:** alcohol-free beer (water, barley malt, hop) 50%; water; sugar; lemon juice from concentrated juice (1,7%); carbon dioxide; acidity regulator – citric acid; concentrates (lemon, safflower); vegetable oil; flavourings; vitamins (B6, B12, pantothenic acid, biotin); stabilizer – E414; food colour – E133; preservative – sodium benzoate.

## Nutritional information 100 ml

- Energy 135 kJ / 33 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 7.5 g
- of which sugars 6.0 g
- Protein 0 g
- Salt 0 g

- ABV: 0%

## Vitamins:

- B6 – 0.11 mg
- B12 – 0.19 µg
- B5 – 0.45 mg
- B7 – 3.8 µg
- EAN single unit: 4740098098195
- EAN sales unit: 4740098098850
- ITF-14: 14740098098192



# FASSBRAUSE PEACH

A. Le Coq Fassbrause Peach is a naturally fermented beverage with light peach flavour made from non-alcoholic beer and peach juice. You can taste a little hops in this mildly sweet refreshing drink, and it is an excellent thirst quencher on a hot summer day. Fassbrause contains many useful B vitamins (B6, B12, B5 and B7) and is lower in calories and sugar compared to many other soft drinks.

**Package size:** 0.5 l can, 24 x 0.5 l carton tray

**Ingredients:** alcohol free beer (water, barley malt, hops) 50%; sugar; water; carbon dioxide; acidity regulator – citric acid; peach juice from concentrated juice; vegetable oil; natural flavouring; vitamins (B6, B12, pantothenic acid, biotin); stabilizer – E414; food colour – E120; preservative – sodium benzoate.

## **Nutritional information** 100 ml

- Energy 153 kJ / 36 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 8.7 g
- of which sugars 7.2 g
- Protein 0 g
- Salt 0 g

- ABV: 0%

### Vitamins:

- B6 – 0.11 mg
- B12 – 0.19 µg
- B5 – 0.45 mg
- B7 – 3.8 µg

- EAN single unit: 4740098090502
- EAN sales unit: 4740098095477
- ITF-14: 14740098090509



# FASSBRAUSE CHERRY

A. Le Coq Fassbrause Cherry is a naturally fermented drink that has been produced from alcohol-free beer and cherry juice. Fassbrause contains many useful B vitamins (B6, B12, B5 and B7) and makes a healthy alternative to soft drinks thanks to its lower calorie and sugar content.

**Package size:** 0.5 l can, 24 x 0.5 l carton tray

**Ingredients:** alcohol free beer (water, barley malt, hop) 50%; water; sugar; carbon dioxide; acidity regulator – citric acid; cherry juice from concentrated juice 1%; vegetable oil; concentrate (carrot); thyme extract; flavourings; vitamins (B6, B12, pantothenic acid, biotin); stabilizer – E414; preservative – sodium benzoate.

## Nutritional information 100 ml

- Energy 129 kJ / 31 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 7.3 g
- of which sugars 5.8 g
- Protein 0 g
- Salt 0 g

- ABV: 0%

### Vitamins:

- B6 – 0.11 mg
- B12 – 0.19 µg
- B5 – 0.45 mg
- B7 – 3.8 µg

- EAN single unit: 4740098002321
- EAN sales unit: 4740098002659
- ITF-14: 14740098002328



# LONG DRINKS





Scandinavia is known for its long traditions and high-quality, this is also represented in Johan Freitag long drinks. Johan Freitag refreshing gin long drinks are produced from real Johan Freitag gin.



# JOHAN FREITAG NON-ALCOHOLIC GINISH & GRAPEFRUIT

A refreshing non-alcoholic long drink with grapefruit taste. Its authentic taste comes from a drop of real gin that has been used during the production process.

**Package size:** 0.5 l can, 24 x 0.5 l carton tray

**Ingredients:** water, fructose-glucose syrup, Johan Freitag Gin (0,8%), carbon dioxide, acidity regulator – citric acid, flavouring, stabilisers – gum arabic, glycerol esters of wood rosins, colour – beta-carotene, preservative – sodium benzoate.

## **Nutritional information** 100 ml

- Energy 145 kJ / 35 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 8.0 g
- of which sugars 7.8 g
- Protein 0 g
- Salt 0 g
- ABV: 0%
- EAN single unit: 47501 42005796
- EAN sales unit: 47501 42003921



# JOHAN FREITAG NON-ALCOHOLIC GINISH & CRANBERRY

A refreshing non-alcoholic long drink with cranberry taste. Its authentic taste comes from a drop of real gin that has been used during the production process.

**Package size:** 0.5 l can, 24 x 0.5 l carton tray

**Ingredients:** water, fructose-glucose syrup, gin (0,8%), carbon dioxide, acidity regulator - citric acid, flavouring, black carrot juice concentrate, preservative - sodium benzoate.

## **Nutritional information** 100 ml

- Energy 145 kJ / 35 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 8.0 g
- of which sugars 7.8 g
- Protein 0 g
- Salt 0 g
- ABV: 0%
- EAN single unit: 47501 42007448
- EAN sales unit: 47501 42007455



# JUICES







Aura juice is inherently full of joy. Since 2000, Estonia's most beloved juice brand has been serving a variety of juicy moments and pure juice enjoyment to both young and old. Our goal is to offer the best juice experiences. Of course, the best can only be achieved by focusing on important values: a pure and high-quality product, and respect for the surrounding environment.

# AURA APPLE JUICE

Apple is the most common fruit in the north and it has attracted us with its rosy cheeks since the beginning of time. The vitamin C in apples increases the body's resistance and helps it fight tiredness and stress. Aura apple juice is great first thing in the morning or as a source of energy any time of the day. You can make a refreshing alcohol-free cocktail by adding carbonated Aura cowberry or lemon water to Aura apple juice. The 100% juice content means that it is pure juice, i.e. juice to which no additives (incl. sugar) have been added.

## Package size:

- 1 l tetra, 12 x 1 l carton box
- 0.33 l tetra, 18 x 0.33 l carton box

**Ingredients:** apple juice from concentrated juice.

## Nutritional information 100 ml

- |                           |                                  |
|---------------------------|----------------------------------|
| • Energy 201 kJ / 48 kcal | 1L                               |
| • Fat 0 g                 | • EAN single unit: 4740051004294 |
| • of which saturates 0 g  | • ITF-14: 14740051004291         |
| • Carbohydrate 11.2 g     |                                  |
| • of which sugars 10.6 g  | 0.33L                            |
| • Fibre 0 g               | • EAN single unit: 4740098091073 |
| • Protein 0.2 g           | • ITF-14: 14740098091070         |
| • Salt 0 g                |                                  |



# AURA ORANGE JUICE

We gathered the best oranges from places where the sun is shining for two-thirds of the year and put them in cartons. The oranges that ripen in these places are bursting with vitamin C, which keeps you fresh and helps keep illnesses at bay. The juice is particularly fresh and slightly tart, just like an orange always is. The pure Aura orange juice is great in the morning. Juice content 100%.

## Package size:

- 1 l tetra, 12 x 1 l carton box
- 0.33 l tetra, 18 x 0.33 l carton box

**Ingredients:** orange juice from concentrated juice.

## Nutritional information 100 ml

- Energy 209 kJ / 49 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 11.2 g
- of which sugars 9 g
- Fibre 0.2 g
- Protein 0.5 g
- Salt 0 g

1L

- EAN single unit: 4740051004270
- ITF-14: 14740051004277

0.33L

- EAN single unit: 4740098091080
- ITF-14: 14740098091087



# LIMPA MULTIFRUIT DRINK

Apple! Pineapple! Orange! Tangerine! Mango!  
Even in the old days, people used to say that a kid should get what a kid wants – then they'll be quiet. All these good fruits from home and tropical countries are in Limpa Multifruit drink. The drink comes in a small carton, which is easy to grab for the road or add to a kid's school bag. Juice content 24%. Contains no preservatives.

**Package size:** 0.25 l tetra, 18 x 0.25 l carton box

**Ingredients:** water; multijuice from concentrated juice (apple juice 15%, pineapple juice 5%, orange and mandarin juice 3.5%, mango puree 0.5%); sugar; acidity regulator – citric acid; stabilizers – E412, E414, E440; food colour – carotenes; flavours.

## **Nutritional information** 100 ml

- Energy 132 kJ / 31 kcal
  - Fat 0 g
  - of which saturates 0 g
  - Carbohydrate 7.5 g
  - of which sugars 7.4 g
  - Fibre 0 g
  - Protein 0 g
  - Salt 0 g
- EAN single unit: 4740098091257
  - ITF-14: 14740098091254



# LIMPA STRAWBERRY DRINK

All children love the taste of sweet strawberries. It makes them get up at the crack of dawn and run barefoot into the garden in search of the juicy berries. Limpa strawberry drink reminds us of these juicy summer berries.

The small carton is made for children and it's easy to take on a picnic or to school. Juice content 10%. Contains no preservatives.

**Package size:** 0.25 l tetra, 18 x 0.25 l carton box

**Ingredients:** water, apple (7,8%) and strawberry (2,2%) juice from concentrated juice, sugar, acidity regulator – citric acid, concentrates (hibiscus and carrot), flavourings.

## **Nutritional information** 100 ml

- Energy 135 kJ / 32 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 7.9 g
- of which sugars 7.8 g
- Fibre 0 g
- Protein 0 g
- Salt 0 g
- EAN single unit: 4740098091271
- ITF-14: 14740098091278



# ENERGY DRINKS

**DYNAMI:T**  
ENERGY DRINK





"MEET DYNAMIT – AN ENERGY DRINK THAT WILL CHARGE YOUR DAY! The lightning effect of Dynamit gives you the necessary energy charge to overcome all the challenges that the day will bring you. Between Original, Mojito and Blue Lagoon, everyone will find their favorite from the Dynamit range!



# DYNAMI:T ORIGINAL

DYNAMI:T Original – Fast effect! An energy drink with a traditional taste that contains taurine, caffeine and vitamin B.

**Package size:** 0.355 l can, 12 x 0.355 l carton suitcase

**Ingredients:** water, fructose-glucose syrup, acidity regulators – citric acid, sodium citrates, carbon dioxide, taurine (0,45%), flavouring, concentrate (lemon and safflower), natural caffeine (0,035%), vitamins\* – niacin, pantothenic acid, vitamin B6, folic acid, food colour – E150d, preservatives – potassium sorbate, sodium benzoate.

## **Nutritional information** 100 ml

- Energy 204 kJ / 48 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 11.3 g
- of which sugars 11.0 g
- Protein 0.4 g
- Salt 0 g

## Vitamins and minerals

- Niacin 4.8 mg
  - Pantothenic acid 1.8 mg
  - B6 – 0.42 mg
  - Folic acid 60 µg
  - Taurine 450 mg
  - Caffeine 35 mg
- 
- EAN single unit: 4740098095668
  - ITF-14: 14740098095665





# CONTACT

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Export