

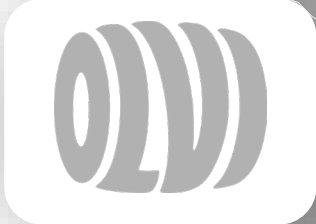
OLVI EXPORT



BRIEF HISTORY

Olvi brewery was founded in Finland in 1878. By now it has grown into an international enterprise that owns breweries in 6 countries and employs 2376 people. Its net sales in 2023 were 630.6 million EUR. Olvi is a public limited company and its A shares are listed on NASDAQ OMX Helsinki Ltd. The Olvi brewery is located in Iisalmi, Finland. Olvi has subsidiaries in Estonia (AS A. Le Coq), Latvia (JSC Cesu Alus), Lithuania (JSC Volfas Engelman), Belarus (Lidskaje Pivo) and Denmark (A/S Bryggeriet Vestfyen). Olvi Group owns majority of the shares of Servaali Oy and The Helsinki Distilling Company.

OLVI GROUP



OLVI GROUP IN 2023



SALES VOLUME
978.8 MILLION LITERS
+2.1%



NET SALES
630.6 MILLION €
+8.0%



NUMBER OF PERSONNEL 2376
+1.8%



EXPORTS
70 COUNTRIES



GROUP'S FIRST ELECTRIC TRUCK
INTO USE



AIMING AT CARBON NEUTRALITY



PRODUCT LAUNCHES
461 PRODUCTS



OPERATING RESULT
67.1 MILLION €
+12.3%



GEARING -8.5%;



OLVI GROUP'S CERTIFIED MANAGEMENT SYSTEMS

Company	Quality ISO 9001	Environment ISO 14001	Occupational Safety ISO 45001	Food Product Safety FSSC7ISO 22000	Energy ISO 50001
Olvi Oyj	✓	✓	✓	IFS 7	
A. Le Coq	✓			FSSC 22000	✓
Cēsu Alus		✓	✓	BRC	✓
Volfas Engelman		✓	✓	FSSC 22000	
Lidskoe Pivo	✓	✓	✓	FSSC 22000	
Bryggeriet Vestfyen				IFS 7	

COCKTAILS





Le COQ

Le Coq ready-to-drink cocktails embody the latest and most popular cocktail flavours worldwide, but with added twist. The range of cocktails are available as alcoholic and non-alcoholic mocktail versions.

MOJITO 4.7%

This world-famous cocktail feels like a cool breeze on a sunny day because it combines the fun tastes of white rum, lime, fresh mint and brown sugar.

Package size: 0.33 l glass bottle, 24 x 0.33 l carton box

Ingredients: apple-lime wine (51%); water; sugar; carbon dioxide; acidity regulator – citric acid; lemon juice concentrate; lemon, mint and rum flavours; stabilizer – gum arabic; food colours – quinoline yellow, patent blue V; preservatives – potassium sorbate, **potassium metabisulphite**.

Nutritional information 100 ml

- Energy 256 kJ / 61 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 8.5 g
- of which sugars 8.1 g
- Fibre 0 g
- Protein 0 g
- Salt 0 g
- ABV: 4.7%
- EXP EAN single unit: 4740098090649
- EXP EAN sales unit: 4740098084051
- ITF-14: 14740098090646
- FR EAN single unit: 4740098095965
- FR EAN sales unit: 4740098095958
- ITF-14: 14740098095962



MARGARITA 4.7%

The flavours of watermelon and lime give this red-coloured southern cocktail a pleasantly juicy taste.

Package size: 0.33 l glass bottle, 24 x 0.33 l carton box

Ingredients: apple-lime wine (51%); water; sugar; apple juice concentrate; carbon dioxide; acidity regulator – citric acid; carrot and safflower concentrates; watermelon, lime and rum flavours; stabilizers – E414, E445; preservatives – potassium sorbate, **potassium metabisulphite**.

Nutritional information 100 ml

- Energy 252 kJ / 60 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 8.6 g
- of which sugars 8.2 g
- Fibre 0 g
- Protein 0 g
- Salt 0 g
- ABV: 4.7%
- EXP EAN single unit: 4740098090632
- EXP EAN sales unit: 4740098084037
- ITF-14: 14740098090639
- FR EAN single unit: 4740098095941
- FR EAN sales unit: 4740098095934
- ITF-14: 14740098095948



BLUE LAGOON 4.7%

Bright blue alcoholic cocktail with the taste of pineapple, curacao and coconut.

Package size: 0.33 l glass bottle, 24 x 0.33 l carton box

Ingredients: apple-pineapple wine (51%); water; sugar; carbon dioxide; acidity regulator – citric acid; flavourings; stabilizers – E414, E445; food colour – brilliant blue FCF; preservatives – potassium sorbate, **potassium metabisulphite**.

Nutritional information 100 ml

- Energy 279 kJ / 66 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 9.9 g
- of which sugars 9.8 g
- Fibre 0 g
- Protein 0 g
- Salt 0 g
- ABV: 4.7%
- EXP EAN single unit: 4740098090601
- EXP EAN sales unit: 4740098083993
- ITF-14: 14740098090608
- FR EAN single unit: 4740098095927
- FR EAN sales unit: 4740098095910
- ITF-14: 14740098095924



CUBA LIBRE 4.7%

This classic cocktail comes from Havana and it has the flavour of rum and cola. To add a sour nuance it should be tried with a slice of lemon or lime.

Package size: 0.33 l glass bottle, 24 x 0.33 l carton box

Ingredients: apple-lime wine (51%); water; sugar; carbon dioxide; acidity regulators – citric acid, phosphoric acid; cola, rum and lime flavours; food colour – E150d; preservatives – potassium sorbate, **potassium metabisulphite**.

Nutritional information 100 ml

- Energy 267 kJ / 63 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 9.1 g
- of which sugars 8.7 g
- Fibre 0 g
- Protein 0 g
- Salt 0 g
- ABV: 4.7%
- EXP EAN single unit: 4740098090625
- EXP EAN sales unit: 4740098084013
- ITF-14: 14740098090622
- FR EAN single unit: 4740098095903
- FR EAN sales unit: 4740098095897
- ITF-14: 14740098095900



PINA COLADA 4.7%

Pina Colada cocktail tastes of southern sea rum and coconut milk. Freshness is added by juicy pineapple.

Package size: 0.33 l glass bottle, 24 x 0.33 l carton box

Ingredients: apple-pineapple wine (51%), water, sugar, carbon dioxide, acidity regulator – citric acid, pina colada flavouring, stabilizers – E414, E445, preservatives- potassium sorbate, **potassium metabisulphite**.

Nutritional information 100 ml

- Energy 267 kJ / 63 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 9.1 g
- of which sugars 8.7 g
- Fibre 0 g
- Protein 0 g
- Salt 0 g
- ABV: 4.7%
- EXP EAN single unit: 4740098090656
- EXP EAN sales unit: 4740098084075
- ITF-14: 14740098090653
- FR EAN single unit: 4740098096061
- FR EAN sales unit: 4740098096054
- ITF-14: 14740098096068



COSMOPOLITAN 4.7%

The flavour of this legendary drink brings to mind red cranberries, sour lime and sugary oranges.

Package size: 0.33 l glass bottle, 24 x 0.33 l carton box

Ingredients: apple-cranberry wine (51%), water, sugar, carbon dioxide, acidity regulator – citric acid, cranberry, orange and lime flavourings, stabilizers – E414, E445, food colour – allura red AC, preservatives – potassium sorbate, **potassium metabisulphite**.

Nutritional information 100 ml

- Energy 244 kJ / 58 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 7.9 g
- of which sugars 7.2 g
- Fibre 0 g
- Protein 0 g
- Salt 0 g
- ABV: 4.7%
- EXP EAN single unit: 4740098090618
- EXP EAN sales unit: 4740098079910
- ITF-14: 14740098090615
- FR EAN single unit: 4740098096047
- FR EAN sales unit: 4740098096030
- ITF-14: 14740098096044



SEX ON THE BEACH 4.7%

A hint to passionate vacations – the taste of juicy orange, peach, cranberry and rum.

Package size: 0.33 l glass bottle, 24 x 0.33 l carton box

Ingredients: apple-orange wine (51%), water, sugar, carbon dioxide, acidity regulator – citric acid, orange, peach, cranberry and rum flavourings, stabilizers – E1450, E445, E410, antioxidant – ascorbic acid, food colours – E160a, E160e, preservatives – potassium sorbate, **potassium metabisulphite**.

Nutritional information 100 ml

- Energy 257 kJ / 61 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 8.7 g
- of which sugars 7.7 g
- Fibre 0 g
- Protein 0 g
- Salt 0 g
- ABV: 4.7%
- EXP EAN single unit: 4740098090663
- EXP EAN sales unit: 4740098084495
- ITF-14: 14740098090660
- FR EAN single unit: 4740098096009
- FR EAN sales unit: 4740098095996
- ITF-14: 14740098096006



T-QUILA SUNRISE 4.7%

T-quila Sunrise is an alcoholic cocktail with the taste of tequila, orange juice and Grenadine syrup. If you add a cube of ice to the drink, its color will remind of the sun rays at dawn. Hence the name of the drink.

Package size: 0.33 l glass bottle, 24 x 0.33 l carton box

Ingredients: apple-orange wine (51%), water, sugar, carbon dioxide, acidity regulator – citric acid, antioxidant – ascorbic acid, stabilizers – E414, E445, natural flavourings, food colour – carmines, preservatives – potassium sorbate, **potassium metabisulphite.**

Nutritional information 100 ml

- Energy 259 kJ / 62 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 8.7 g
- of which sugars 8.5 g
- Fibre 0 g
- Protein 0 g
- Salt 0 g
- ABV: 4.7%
- EXP EAN single unit: 4740098090298
- EXP EAN sales unit: 4740098090304
- ITF-14: 14740098090295
- FR EAN single unit: 4740098096023
- FR EAN sales unit: 4740098096016
- ITF-14: 14740098096020



TOMMY COLLINS 4.7%

Tommy Collins is a new and surprising cocktail that tastes like juicy blackcurrants: the blackcurrant wine and juice give the drink just the right balance between tartness and sweetness.

Package size: 0.33 l glass bottle, 24 x 0.33 l carton box

Ingredients: apple – blackcurrant wine; water; sugar; blackcurrant juice from concentrated juice; carbon dioxide; acidity regulator – citric acid; natural flavourings; concentrates (carrot and hibiscus); stabilizers – E445, E414; preservatives – potassium sorbate, **potassium metabisulphite**.

Nutritional information 100 ml

- Energy 233 kJ / 55 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 7.5 g
- of which sugars 6.7 g
- Fibre 0 g
- Protein 0 g
- Salt 0 g
- ABV: 4.7%
- EXP EAN single unit: 4740098001560
- EXP EAN sales unit: 4740098001553
- ITF-14: 14740098001567
- FR EAN single unit: 4740098001546
- FR EAN sales unit: 4740098001539
- ITF-14: 14740098001543





EST 1807



Le COQ

VIRGIN

Virgin cocktails are alcohol-free versions of Le Coq cocktails. Current tastes include Virgin Mojito, Virgin Margarita, Virgin Blue Lagoon, Virgin Mai Tai and Virgin Cuba Libre which offer refreshing and tasty alternatives to the traditional alcoholic versions.

VIRGIN MOJITO

The mojito is a world-famous cocktail, combining the flavours of white rum, lime, mint and brown sugar. Virgin Mojito is an alcohol-free version of this world famous cocktail.

Package size: 0.33 l glass bottle, 24 x 0.33 l carton box

Ingredients: water; sugar; carbon dioxide; acidity regulators – citric acid, malic acid; lemon juice concentrate; lemon and safflower concentrates; natural flavourings; stabilisers – E414, E445; food colouring – E133; preservatives – potassium sorbate, sodium benzoate.

Nutritional information 100 ml

- Energy 146 kJ / 34 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 8.3 g
- of which sugars 8.3 g
- Fibre 0 g
- Protein 0 g
- Salt 0 g
- ABV: 0.0%
- EAN single unit: 4740051000616
- EAN sales unit: 4740051000623
- ITF-14: 14740051000613



VIRGIN MARGARITA

The margarita is an alluringly red cocktail that gets its pleasant taste and bright colour from juicy watermelon. Virgin Margarita is an alcohol-free version of this refreshing cocktail.

Package size: 0.33 l glass bottle, 24 x 0.33 l carton box

Ingredients: water; sugar; apple juice concentrate; carbon dioxide; acidity regulators – citric acid, malic acid; juice and safflower concentrates; flavourings; stabilisers – E445, E414; preservatives – potassium sorbate, sodium benzoate.

Nutritional information 100 ml

- Energy 135 kJ / 32 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 7.7 g
- of which sugars 7.7 g
- Fibre 0 g
- Protein 0 g
- Salt 0 g
- ABV: 0.0%
- EAN single unit: 4740051000630
- EAN sales unit: 4740051000647
- ITF-14: 14740051000637



VIRGIN BLUE LAGOON

The blue lagoon is a bright cocktail with taste of pineapple, citrus and Curaçao liqueur. Le Coq Virgin Blue Lagoon is an alcohol-free version of this attractive cocktail that brings your thoughts to summer and vacation.

Package size: 0.33 l glass bottle, 24 x 0.33 l carton box

Ingredients: water; sugar; carbon dioxide; acidity regulators – citric acid, malic acid; flavourings; stabilisers – E445, E414; food colouring – E133; preservatives – potassium sorbate, sodium benzoate.

Nutritional information 100 ml

- Energy 160 kJ / 38 kcal
 - Fat 0 g
 - of which saturates 0 g
 - Carbohydrate 9.2 g
 - of which sugars 9.2 g
 - Fibre 0 g
 - Protein 0 g
 - Salt 0 g
- ABV: 0.0%
 - EAN single unit: 4740051000654
 - EAN sales unit: 4740051000661
 - ITF-14: 14740051000651



VIRGIN MAI TAI

The mai tai is a classic tropical cocktail with taste of rum, lime juice, oregat syrup and orange liqueur. Le Coq Virgin Mai Tai is an alcohol-free version of this refreshing and fruity cocktail meant for beachside vacations and tropical getaways.

Package size: 0.33 l glass bottle, 24 x 0.33 l carton box

Ingredients: water; sugar; acidity regulators – citric acid, malic acid; carbon dioxide; stabilizers – E1450, E445, E410; antioxidant – ascorbic acid; food colours – E160a, E160e; flavourings; preservative – sodium benzoate.

Nutritional information 100 ml

- Energy 138 kJ / 32 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 7.9 g
- of which sugars 7.9 g
- Fibre 0 g
- Protein 0 g
- Salt 0 g

• ABV: 0.0%

- EAN single unit: 4740098002277
- EAN sales unit: 4740098002284
- ITF-14: 14740098002274



Export

VIRGIN CUBA LIBRE

The cuba libre is a timeless cocktail with a refreshing blend of rum and cola, originating in the heart of Havana. Our Virgin Cuba Libre offers the same invigorating flavor, but is totally alcohol-free!

Package size: 0.33 l glass bottle, 24 x 0.33 l carton box

Ingredients: water; sugar; carbon dioxide; acidity regulators - citric acid, malic acid, phosphoric acid; flavouring incl. caffeine; food colour - E150d.

Nutritional information 100 ml

- Energy 143 kJ / 34 kcal
 - Fat 0 g
 - of which saturates 0 g
 - Carbohydrate 8.3 g
 - of which sugars 8.3 g
 - Fibre 0 g
 - Protein 0 g
 - Salt 0 g
- ABV: 0.0%
 - EAN single unit: 4740098002291
 - EAN sales unit: 4740098002307
 - ITF-14: 14740098002298



LONG DRINKS





Scandinavia is known for its long traditions and high-quality, this is also represented in Johan Freitag long drinks. Johan Freitag refreshing gin long drinks are produced from real Johan Freitag gin.

JOHAN FREITAG GIN & TONIC 5.0%

Refreshing gin long drink produced from real Johan Freitag gin. Johan Freitag Gin gives the drink its unique pure flavour with a nice hint of natural herbs.

Package size: 0.5 l can, 24 x 0.5 l carton tray

Ingredients: water; fructose-glucose syrup; johan freitag gin (13%); carbon dioxide; acidity regulator – citric acid; natural flavouring; flavouring quinine; preservative – sodium benzoate.

Nutritional information 100 ml

- Energy 220 kJ / 52 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 7.3 g
- of which sugars 6.7 g
- Protein 0 g
- Salt 0 g
- ABV: 5.0%
- EAN single unit: 47501 42005758
- EAN sales unit: 47501 42003471
- ITF-14: 1 47501 42005755



JOHAN FREITAG GIN & ROSÉ 5.0%

Rosé flavoured long drink with real Johan Freitag gin. Johan Freitag Gin gives the drink its unique pure flavour with a nice hint of natural herbs.

Package size: 0.5 l can, 24 x 0.5 l carton tray

Ingredients: water, fructose-glucose syrup, johan freitag gin (13%), carbon dioxide, lemon juice from juice concentrate, acidity regulator – citric acid, natural flavourings, colouring foodstuff (sweet potato, apple, cherry, radish, lemon, safflower), preservative – sodium benzoate.

Nutritional information 100 ml

- Energy 225 kJ / 53 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 7.4 g
- of which sugars 7.1 g
- Protein 0 g
- Salt 0 g
- ABV: 5.0%
- EAN single unit: 47501 42005741
- EAN sales unit: 47501 42003464
- ITF-14: 147501 42005748



JOHAN FREITAG GIN & HERBS 5.0%

Johan Freitag Gin & Herbs is a harmonious blend of premium Johan Freitag gin, marjoram, fir needles, tarragon, thyme, quassia, and lemon extracts.

Package size: 0.5 l can, 24 x 0.5 l carton tray

Ingredients: water, fructose-glucose syrup, Johan Freitag gin (13%), carbon dioxide, acidity regulator – citric acid, extracts (thyme, tarragon, marjoram, lemon peel, spruce needle, quassia) preservative – sodium benzoate.

Nutritional information 100 ml

- Energy 228 kJ / 54 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 6.8 g
- of which sugars 6.6 g
- Protein 0 g
- Salt 0 g
- ABV: 5.0%
- EAN single unit: 47501 42007097
- EAN sales unit:
- ITF-14:



JOHAN FREITAG NON-ALCOHOLIC GINISH & GRAPEFRUIT

A refreshing non-alcoholic long drink with grapefruit taste. Its authentic taste comes from a drop of real gin that has been used during the production process.

Package size: 0.5 l can, 24 x 0.5 l carton tray

Ingredients: water, fructose-glucose syrup, Johan Freitag Gin (0,8%), carbon dioxide, acidity regulator – citric acid, flavouring, stabilisers – gum arabic, glycerol esters of wood rosins, colour – beta-carotene, preservative – sodium benzoate.

Nutritional information 100 ml

- Energy 145 kJ / 35 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 8.0 g
- of which sugars 7.8 g
- Protein 0 g
- Salt 0 g
- ABV: 0%
- EAN single unit: 47501 42005796
- EAN sales unit: 47501 42003921



JOHAN FREITAG NON-ALCOHOLIC GINISH & CRANBERRY

A refreshing non-alcoholic long drink with cranberry taste. Its authentic taste comes from a drop of real gin that has been used during the production process.

Package size: 0.5 l can, 24 x 0.5 l carton tray

Ingredients: water, fructose-glucose syrup, gin (0,8%), carbon dioxide, acidity regulator - citric acid, flavouring, black carrot juice concentrate, preservative - sodium benzoate.

Nutritional information 100 ml

- Energy 145 kJ / 35 kcal
- Fat 0 g
- of which saturates 0 g
- Carbohydrate 8.0 g
- of which sugars 7.8 g
- Protein 0 g
- Salt 0 g
- ABV: 0%
- EAN single unit: 47501 42007448
- EAN sales unit: 47501 42007455



CONTACT

Olvi Group Export team



export@olvi.fi



<http://export.olvi.fi/>



Export